Something WILD

Designer Eva Calonder remakes the home with nature, travel and minimalist-chic as her guides.

By Jennifer Barger // Photography by Greg Powers

French-born, Adams Morgan-dwelling designer Eva Calonder sees the world in black-and-white, at least on the minimalist fabrics she designs. Her screen-printed botanical and abstract prints grace sleek tote bags, clutches and pillows for her company, Printed Wild (printedwild.com). The visual treasures are sold at local boutiques like Salt & Sundry, Cherry Blossom Creative and Steadfast Supply. "I'm inspired by nature," she says. "I either draw directly from gardens when I'm on holiday, or I carve linoleum blocks when I'm home. I chose black-andwhite because I got overwhelmed with the infinite possibilities, and now it's part of my brand. But I hope to do a colored collection one in 2017."

The home-studio she shares with her fiance certainly belies a passion for bright hues, textiles and—no surprise for a woman who covers her fabrics with palm leaves and dreamy flowers—lots of plants. "They're like a pattern in and of themselves, and I love them in a room," she says.

Calonder also draws on a très
French knack for mixing and matching
in her interiors. Street-find vintage chairs
combine with fiesta-bright pillows and
throws from South America and Asia.
"A lot of it is inspired by my mother, who
is Cuban-American," she says. "She mixed
in so much folk art and patterns she
collected on her travels."

These days, Calonder is doing a lot of trekking around the District doing pop-up shops and bringing new designs to clients like the gift shop at The National Museum of Women in the Arts. "I love the energy of the design scene in DC," she says. "There's always something going on, and people are interested in buying local." Here's how to get her Gallic-meets-DMV style.



